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UNIVERSITY OF  
ABERDEEN  
BUSINESS SCHOOL



# RAJAGIRI INTERNATIONAL MANAGEMENT CONFERENCE (RIMC) 2026

TRANSFORMING GLOBAL BUSINESS ECOSYSTEM THROUGH SUSTAINABILITY,  
INNOVATION AND TECHNOLOGY

**(HYBRID MODE)**

13-14 FEBRUARY, 2026 | RAJAGIRI BUSINESS SCHOOL, KOCHI

# Rajagiri International Management Conference (RIMC) 2026

13<sup>th</sup> -14<sup>th</sup> February 2026

The Rajagiri International Management Conference is a distinguished forum that unites multiple conferences across core areas such as Economics and Finance, Human Resources, General Management, Marketing, Operations, Information Systems & Business Analytics. Serving as an influential platform, this event facilitates the exchange of ideas and insights among leading academicians and industry practitioners, fostering advancements in these fields. Through a diverse array of workshops, panel discussions, colloquim, and paper presentations, participants have the opportunity to engage deeply with current research, explore innovative practices, and contribute to the evolving landscape of management knowledge.

## CHIEF GUEST



### Mr. Dolphy Jose

Executive Director, South Indian Bank

Mr. Dolphy Jose has been serving as Executive Director of the South Indian Bank with effect from 15 July 2024. He is an accomplished banker with over 25 years of experience in Retail and Commercial Banking, with expertise in retail assets and liabilities, branch banking, P&L management, and institutional and government business. He holds an MBA in General Management and has completed executive and specialised programs from leading institutions including SP Jain School of Global Management, IIM Ahmedabad, ISB Hyderabad, IDRBT, and BITS Mumbai.

## KEYNOTE SPEAKERS



### Prof. Noemi Sinkovics

Newcastle University Business School, UK

Noemi Sinkovics (PhD, RFSa, FHEA) is Professor of Sustainable and Responsible Business and Associate Dean (Ethics, Responsibility & Sustainability) at Newcastle University Business School. Her research examines how organizations can create sustainable and responsible forms of value, with a focus on global value chains, sustainable business model innovation, corporate decarbonization, and international development. Her work is framed by the UN Sustainable Development Goals (SDGs) and explores how business practices intersect with broader social and environmental challenges. She currently serves as Chair of the Academy of International Business UK & Ireland Chapter and President of Women in the Academy of International Business (WAIB). She is Senior Associate Editor of the European Management Journal and Associate Editor of Critical Perspectives on International Business. Her work has been published in leading journals, including the Journal of World Business, Management International Review, International Marketing Review, International Business Review, and Global Strategy Journal. She also contributes to research capacity-building across the international business and sustainability communities through mentoring, doctoral training, and leadership in global scholarly networks.



### Prof. Jing Cai

University of Aberdeen Business School, UK

Professor Jing Cai holds a Chair in Innovation, where her scholarly pursuits are centred around various facets of firm innovation strategy, dynamic capabilities, and innovation performance. She has done her PhD in Technology Management from the University of Sheffield. Her scholarly contributions extend across diverse interdisciplinary domains within management, with her work featured in publications such as Research Policy, Long Range Planning, and the British Journal of Management.

## Key Resource Persons



### Prof. Zaheer Khan

University of Aberdeen Business School, UK

Prof. Zaheer Khan is a Professor in Strategy and International Business and the Founding Director of the Africa-Asia Centre for Sustainability at the University of Aberdeen Business School. Prior to joining the University of Aberdeen in 2020, he held academic positions at the University of Kent, the University of Sheffield, the University of Hull, the University of Birmingham, and Royal Holloway, University of London. From 2017 to 2020, he served as Head of the Strategy and International Business Division and was a member of the Senior Management Team at Kent Business School, University of Kent. He is a Senior Fellow of Advance HE, an elected Fellow of the Academy of Social Sciences (FACSS), the British Academy of Management (FBAM), and a Fellow of the Royal Society of Arts. He is an Associate Editor of Critical Perspectives on International Business, and serves on the editorial boards of the British Journal of Management, Journal of World Business, Management International Review, International Studies of Management & Organization, and Multinational Business Review. His notable works published in highly reputed journals such as Journal of International Business Studies, Journal of World Business, International Business Review, Global Strategy Journal, Long Range Planning, Journal of Corporate Finance, British Journal of Management, and International Journal of Management Reviews.



### Prof. S. Arunachalam

Director & Dean, BSM, Hyderabad

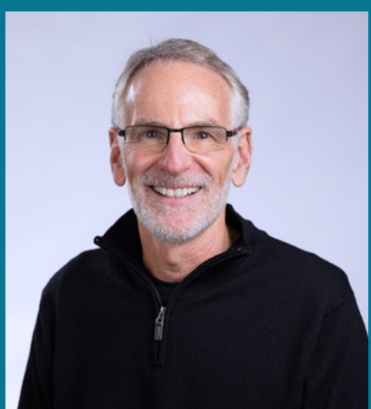
A distinguished academic and business leader, Dr. Arunachalam brings over 16 years of international experience across academia and industry, having held leadership roles at renowned organizations such as Godrej Industries and Tata Consultancy Services. He has done his Ph.D. from Iowa State University, USA. He has worked with Texas Tech University and Indian School of Business (ISB). He has earned the "Professor of the Year" title three times during his tenure at ISB Hyderabad. A widely published scholar, Dr. Arunachalam's research has appeared in leading academic journals, including the Journal of Marketing Research, Journal of International Business Studies, Production and Operations Management, and Journal of the Academy of Marketing Science to name a few. He is also an Associate Editor (AE) at the Journal of Business Research and on the ERB board of Journal of the Academy of Marketing Science.



### Prof. Kishore G. Pillai

Dean & Director, RBS Kochi

Prof. Kishore holds a Ph.D. from Florida State University and an MBA from IIM Calcutta. Previously, he held academic positions in several leading British universities, including full professorial appointments at the Bradford University School of Management and the Norwich Business School, University of East Anglia. His research focus is on consumer knowledge, social networks, and retailing. His papers have been published in leading journals such as the Journal of Retailing, Research Policy, International Journal of Research in Marketing, Journal of Product Innovation Management, British Journal of Management, Thinking and Reasoning, Journal of Business Research, etc. He is on the editorial boards of the Journal of Business Research & Industrial Marketing Management. His research has attracted funding from the British Academy. Professor Kishore received the Asia Brand Congress 2008 Brand Leadership Award for his marketing accomplishments. Professor Kishore received the 2019 Amity Global Academic Excellence Award for academic contributions.



### Prof. Timothy Palmer

Director, Center for Sustainable Business Practices, Western Michigan University, USA

Dr. Timothy Palmer is a professor of business sustainability and strategic management at Western Michigan University where he directs the Center for Sustainable Business Practices. In 2024, he received WMU's Distinguished Teaching Award, the highest honor given for teaching. In addition, Palmer received the 2014 Distinguished Professor of the Year Award from the Presidents Council, State Universities of Michigan was nominated for the Carnegie Foundation Professor of the Year Award. Dr. Palmer's research focuses on strategic sustainability and student learning that has appeared in numerous publications including Strategic Management Journal, Academy of Management Learning and Education, Organization Science, and Organizational Behavior and Human Decision Processes.

# Conference

## Sub-Themes & Tracks

RIMC 2026 will focus on the following Key themes & Sub - themes

### Area: Finance and Economics

- Corporate Finance, Capital Structure and Dividend Policy
- Corporate Governance and Ownership Structure
- Responsible Reporting and Accounting
- Economics, Banking & Financial Institutions
- Asset Pricing and Investment Management
- Innovation in Financial Markets and Institutions
- Global Financial Stability and Emerging Markets
- Sustainable Finance and the Global Green Transition
- Innovations in Microfinance and Financial Inclusion
- Financial crises, systemic risk and Financial risk analytics

### Area: Marketing

- Brand Management & Strategy
- Consumer Behavior & Insights
- Sustainable Marketing Strategies
- Leveraging Technology to Enhance Consumer Engagement and Drive Innovation
- Digital Transformation in Marketing: Bridging Sustainability and Innovation
- Ethical Branding: Aligning Business Goals with Sustainability
- Tech-enabled Retail Innovation
- Disruptive Marketing in the Age of Sustainability
- Consumer Behaviour in the age of AI
- Green Branding and Anti-greenwashing
- Cross-Cultural Marketing in the new global landscape
- Sustainable Consumption Behaviour

### Area: Human Resource & General Management

- Business Communication
- Recruitment, Selection, and Talent Management
- Training & Development
- Performance and Reward Management
- Leadership and Managing Team
- Strategy, Organizational Culture, Change & Development
- Technology and Innovation in Future of Work / Organization
- Employee Well-Being and Mental Health in a Dynamic World
- Diversity, Equity, and Inclusion (DEI) in Managing People
- Role of AI in HR Practices
- Entrepreneurship

### Area: Operations and Analytics Doctoral Colloquium

The Doctoral Colloquium welcomes submissions from doctoral scholars working in the areas of Operations Management, Information Systems, Data Science, and Business Analytics. Interested participants are invited to apply by submitting an extended abstract of their research project (up to 2,000 words). Participants will benefit from the feedback, guidance, and networking opportunities, enabling them to strengthen their research for possible publication.

# Conference Highlights

Best Paper Award for Each Track

## Workshops

- **Paper Development Workshop**  
(Resource Person - Prof. Zaheer Khan, University of Aberdeen Business School, UK)
- **Systematic Literature Review Workshop**  
(Resource Person - Prof. Shubham Singhania, FORE School of Management, Delhi)
- **AI Tools in Research**  
(Resource Persons - Dr. Mahesh Balan & Dr. Parthasarathy Subburaj)

## Meet the Professor (Marketing Track)

(Resource Persons - Prof. Noemi Sinkovics, Prof. S. Arunachalam, Prof. Kishore G. Pillai, Prof. Timothy Palmer & Prof. Bejoy John Thomas)

## Special Conference Tracks

Presentation Tracks in collaboration with selected partnering journals;

- **Journal of Emerging Market Finance**
- **Review of Management Literature**
- **Rajagiri Management Journal**

## Publication Opportunities

High-quality full papers will be considered for publication in the special or regular issues of partnering journals. Potential papers will be selected through a rigorous peer-review process during the conference. Selected papers must follow the editorial guidelines of the respective journals and will undergo additional peer review by the partnering journals. The list of partnering journals:

- Management Review Quarterly (Springer; ABDC B; SCOPUS Q1)
- Journal of Emerging Market Finance (Emerald; ABDC B; SCOPUS Q3)
- Review of Management Literature (Emerald; SCOPUS Q2)
- International Journal of Intellectual Property Management (Inderscience; SCOPUS Q2)
- International Journal of Work Innovation (Inderscience; SCOPUS Q3)
- Atlantic Economic Journal (SCOPUS Q3)
- International Journal of Behavioural Accounting and Finance (Inderscience; ABDC C)
- Korea Review International Studies (ABDC C)
- Empirical Economics Letter (ABDC C)
- Rajagiri Management Journal (Emerald; WOS)
- VILAKSHAN - XIMB Journal of Management (Emerald; Asian Science Citation Index)

Mentoring Support for Early Career Researchers

Data Support with Library Registration

# Important Dates

Abstract Submission Opens (extended)	20/09/2025
Last date for abstract submission	15/12/2025
Decision on Acceptance /rejection of abstracts	30/12/2025
Registration Begins	05/11/2025
Registration Closes	31/01/2026
Conference Dates	13-02-2026 to 14-02-2026

## Registration Fees

Category	Conference Fee	Workshop only	Conference & Workshop	Doctoral Colloquium
Participation Fee	1000 INR	600 INR	1600 INR	-
PG Students (India)	1000 INR	600 INR	1600 INR	-
Research Scholar	1600 INR	600 INR	2200 INR	1800 INR
Faculty	2000 INR	600 INR	2600 INR	-
Corporate	2400 INR	600 INR	3000 INR	-
International Participants (Online)	\$40	\$40	\$40	\$40

- The registration fee includes a conference kit, conference proceedings, tea, and networking lunch on both days.
- The Rajagiri International Management Conference 2026 offers hybrid participation.
- International Participants have to use Swift Code for fee payments.
- Kindly send the enquires to : [rmc26@rajagiri.edu](mailto:rmc26@rajagiri.edu)

[Click here for Paper/Extended Abstract Submission \(CMT\)](#)

For author guidelines [Click here](#)

## Submission Types

**Doctoral Colloquium:** Submit an extended abstract (up to 2,000 words) in Operations, Information Systems, Data Science, or Business Analytics. Participants receive feedback, mentorship, and networking to refine research for potential publication.

**Full Paper:** Conceptual paper, Literature review paper & Empirical paper (4,000–6,000 words, single .doc/.docx file, Times New Roman 12 pt, double-spaced, APA 7th edition).

**Extended Abstract:** 1,000–1,500 words, include title, objectives, methodology, findings, implications; APA 7th edition.

**Poster:** Objectives, research questions, methodology, and findings; PDF up to 48"×36" or 36"×48", max 10 MB.

## PAYMENT DETAILS:

Name of Account : Rajagiri Business School  
Account Number : 0587053000001922  
Name of bank : The South Indian Bank Ltd  
IFSC : SIBL0000587  
Branch Name : Rajagiri Valley Branch, Kakkanad  
Swift Code : SOININ55XXX

## Scan QR for Payments



[Click here for Registration](#)



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**Fr. Benny Nalkara CMI**  
Provincial & Manager, Sacred Heart CMI Province

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**Fr. Dr. Saju MD CMI**  
Principal, RCSS  
Executive Director, RBS

**Patron**  
**Dr. Kishore Gopalakrishna Pillai**  
Director and Dean, RBS

## Advisory Committee

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Western Michigan University

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IIM Lucknow

**Prof. Suman Saurabh**

IIT Kanpur

**Prof. Anil Anand Pathak**

MDI Gurugaoon

## Organizing Committee

**Dr. Binoy Joseph**

Associate Director  
RCSS

**Fr. Dr. Francis Sebastian CMI**

Assistant Director,  
RBS & RCSS (Rajagiri Valley Campus)

**Dr. Bejoy John Thomas**

Associate Dean (Research)  
RCSS

## Conveners

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## Area Co-ordinators

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HRM Area

**Dr. Smitha Nair**

Rajagiri Business School, Kochi  
Finance & Economics Area

**Ebin Mathew**

Rajagiri Business School, Kochi  
Operations Area

## Accommodation

On request, accommodation for authors presenting papers can be arranged on campus during the conference days on a twin-sharing basis. Please note that there will be an additional charge of INR 1500 and availability will be on a first-come-first-serve basis.

**Academic Partner**



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